## **ORDER**

Orders	Order / Rev:	A2722325		
	Alt Order #:	27140991		
	Product Desc:	POLITICAL		KSN
	Estimate:	383		Wichita KS KSNW
	Flight Dates:	10/06/20 - 10/19/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/14/20 / 10/14/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Grassroots Media LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		2 Bala Plaza	Billing Cycle:	EOM
		Bala Cynwyd, PA 19004	Agency Commission:	15%
Advertiser	Name:	POL/Laura Lombard/Congress/KS/Der	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Totals

Bill Plan				
Ctart Data	Fad Data	4 04-	C A	Niet Assessmen

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	16	\$4,190.00	\$3,561.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	16	\$4,190.00	\$3,561.50	0.00
Totals	16	\$4,190,00	\$3.561.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 Multi Channe		0 10/08/20 C,KSNG,KSI	Today Show 8-9ar NL,KSNW Today Show 8-9a		8-9am	T	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
•	Show (8-9	,										
Sta Week: 10/	art Date /05/20	End Date 10/11/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$270.00	Rating 0.00						
	els : KSN0	0 10/09/20 C,KSNG,KSI	Today Show 8-9ar NL,KSNW Today Show 8-9a		8-9am	F-	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
•	Show (8-9 art Date	eam) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	F	1	\$270.00	0.00						
E 3 Multi Channe		0 10/12/20 C,KSNG,KSI	Today Show 8-9ar NL,KSNW Today Show 8-9a		8-9am	M	- :30	1	\$270.00 P4	0.00 NM	0	\$0.00
Today S	Show (8-9	am)	Today Show 6-9a	11								
Sta Week: 10/ Spot Ch	art Date /12/20 Date Ra	End Date 10/18/20 inge D	Weekdays M escription oday Show 8-9am	Spots/Week 1 <u>Star</u> 8-9a	Rate \$270.00 t/End Time m	Rating 0.00	Weekdays M		igth <u>Rate</u> :30 <del>(\$270.00)</del>	Rtg Type 0.00 NM		
Cre	edited											
N 4 Multi Channe		0 10/13/20 C,KSNG,KSI	Today Show 8-9ar NL,KSNW	n CM	8-9am	- T	- :30	1	\$270.00 P4	0.00 NM	0	\$0.00

Print Date: 10/14/20 14:46:09 Page 2 of 3

Order / Rev: A2722325 Advertiser: POL/Laura Lombard/Congress/KS/Dem

Alt Order #: 27140991 Product Desc: POLITICAL Wichita KS KSNW

Flight Dates: 10/06/20 - 10/19/20 Estimate: 383

Ln Ch Start End	Inventory Code Today Show 8-9am		Start/End 7	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Today Show (8-9am)	•								•	
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/2 Spot Ch Date Range	20 - T Description	1 Star	\$270.00	0.00	Wookdays	Lon	ath Pata	Pta Type		
Spot Ch Date Range  1 Multi 10/12/20-10/18/2		8-9a	t/End Time		Weekdays			Rtg Type 0.00 NM		
Credited	to roday onow o sam	0 00			1		.50 (ψ270.00)	0.00 14101		
	/20 Today Show 8-9am	CM	8-9am	W	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channels : KSNC,KSNG		Olvi	o Jam	11		•	Ψ210.001 4	0.00 14101		Ψ210.00
	Today Show 8-9am	1								
Today Show (8-9am)			<b>5</b> .	<b>5</b>						
Start Date End Date Week: 10/12/20 10/18/2		Spots/Week	<u>Rate</u> \$270.00	Rating 0.00						
	/20 Today Show 8-9am	CM	8-9am	T	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channels : KSNC,KSNG		Olvi	o Jam	1	.50	•	Ψ270.001 4	0.00 14101		Ψ210.00
	Today Show 8-9am	1								
Today Show (8-9am)										
Start Date End Date Week: 10/12/20 10/18/2		Spots/Week	Rate \$270.00	Rating 0.00						
	/20 Today Show 8-9am	CM	8-9am	F-	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channels : KSNC,KSNG	•	CIVI	0-94111	F-	30	'	\$270.00 P4	U.UU INIVI	'	φ270.00
	Today Show 8-9am	1								
Today Show (8-9am)										
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/2	-0 -	1 CM	\$270.00	0.00	C .20		Ф050 00 D4	0.00 NIM	,	<b>ФОГО ОО</b>
8 Multi 10/11/20 10/11 Channels : KSNC,KSNG	/20 Sun KSN News at F KSNLKSNW	ive Civi	Sun KSIN ING	ews at	S :30	1	\$250.00 P4	0.00 NM	1	\$250.00
5.1a5.5 5,	Sun KSN News at F	ive								
KSN News										
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/05/20 10/11/2		1	\$250.00	0.00	C .20		\$050.00 D4	0.00 NIM	0	<b>#</b> 0.00
9 Multi 10/18/20 10/18 Channels : KSNC,KSNG	/20 Sun KSN News at F	ive Civi	Sun KSIN ING	ews at	S :30	1	\$250.00 P4	0.00 NM	0	\$0.00
5.1a5.5 5,	Sun KSN News at F	ive								
KSN News										
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/2 Spot Ch Date Range	20S Description	1 Stari	\$250.00 t/End Time	0.00	Weekdays	Lon	igth Rate	Rtg Type		
	20 Sun KSN News at Five		KSN News at	i	S			0.00 NM		
Credited							(+=====)			
10 Multi 10/10/20 10/10	/20 Sat KSN News at S	ix CM	6-630pm	S	- :30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channels : KSNC,KSNG			о осор	2		•	ψσσσσ	0.00		ψσσ.σσ
160111	Sat KSN News at S	Six								
KSN News	ota Maalalana C	S	Data	Datina						
Start Date End Date Week: 10/05/20 10/11/2		Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
11 Multi 10/17/20 10/17		•	6-630pm	S	- :30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channels : KSNC,KSNG			о осор	2		•	ψσσσσ	0.00		ψσσ.σσ
	Sat KSN News at S	Six								
KSN News			Б.,	5						
Start Date End Date Week: 10/12/20 10/18/2		Spots/Week 1	Rate \$400.00	Rating 0.00						
12 Multi 10/08/20 10/08		CM	5-530pm	T	- :30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSNC,KSNG		Olvi	о обории	1	.50	•	ψ500.001 4	0.00 14101		ψ500.00
	KSN News at Five									
KSN News	-1- \\\	N= -1- 04/	<b>5</b> .	D-ti						
Start Date End Date Week: 10/05/20 10/11/2		Spots/Week 1	Rate \$500.00	Rating 0.00						
13 Multi 10/09/20 10/11/2	-	CM	5-530pm	F-	- :30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSNC,KSNG		OIVI	o ooopiii	<b>1</b> '-	.00	'	ψοσο.σσ1 4	O.OO INIVI	l '	ψυσυ.σσ
	KSN News at Five									
KSN News	oto Wookdovo S	enoto/Mook	Doto	Dotin ~						

Rating

Rate

Start Date

End Date

Weekdays

Spots/Week

Print Date: 10/14/20 14:46:09 Page 3 of 3

Order / Rev: A2722325

Advertiser:

POL/Laura Lombard/Congress/KS/Dem

Alt Order #:

27140991

Product Desc:

Flight Dates: 10/06/20 - 10/19/20 Estimate:

POLITICAL 383

Wichita KS KSNW

\$4,190.00

16

Totals

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays F	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
14 Multi 10/12/20 10/12/20 Channels : KSNC,KSNG,KS	,	СМ	5-6am	M	:30 1	\$100.00 P4	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/12/20 10/18/20	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00					
15 Multi 10/17/20 10/17/20 Channels : KSNC,KSNG,KS	,	СМ	8a-10a	S-	:30 1	\$150.00 P4	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/12/20 10/18/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00					
N16 Multi 10/17/20 10/17/20 Channels : KSNC,KSNG,KS	•	СМ	5-530p	S-	:30 1	\$170.00 P4	0.00 NM	1	\$170.00
<u>Start Date</u> <u>End Date</u> Week: 10/12/20 10/18/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00					
N17 Multi 10/17/20 10/17/20 Channels : KSNC,KSNG,KS			SaSu 6a-8a	S-	:30 1	\$100.00 P4	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/12/20 10/18/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					
N18 Multi 10/16/20 10/16/20 Channels : KSNC,KSNG,KS	,	СМ	5-6am	F	:30 1	\$100.00 P4	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/12/20 10/18/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					
N19 Multi 10/16/20 10/16/20 Channels : KSNC,KSNG,KS		СМ	9-10a	F	:30 1	\$170.00 P4	0.00 NM	1	\$170.00
Start Date         End Date           Week: 10/12/20         10/18/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00					



125 West 55th St New York, NY 10019

Version: Highlighting Makegood 2 Contract # 27140991 Changes as of: 10/14/2020 at 2:17 PM Status: Accepted

CPE: 35/36/383 Flight: 10/6/20 - 10/19/20 Station: KSNW Con Type: POLITICAL/VOTE **Total \$:** \$4,190.00

Agency: Grassroots Media LLC **Advertiser:** Laura Lombard for KS CD4 Market: Wichita

2 Bala Plaza Product: POLITICAL Office: WASHINGTON Total Spots: 16 Total CPP: \$0.00 Suite 300 **Agency Order #:** 10045417 Service: Nielsen

Bala Cynwyd, PA 19004 Buyer: D'Ettorre, Mike Primary Demo: Adults 35+ Total GRP:

> Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2722325 202-872-5880 202-872-5880

Separation:

												10	/6 - 10/	18						
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0	0	1	1	0	0	0	1 • 0	1	1	1	0	0	
MGD 9	M-F 5a-6a		News	\$100.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
MGD 10	M-F 9a-10a		KELLY & RYAN	\$170.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
	-				TO	LVI G.	_		2	2	4	1	1	_	-1	4	2	4		

									10/19 - 10/19	Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/1	9		Spots	\$	CPP*	GRP*
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00						5	\$1,350.00	\$0.00	0.0
MGD 9	M-F 5a-6a		News	\$100.00	0.0	30	0			1	\$100.00	\$0.00	0.0
MGD 10	M-F 9a-10a		KELLY & RYAN	\$170.00	0.0	30	0			1	\$170.00	\$0.00	0.0
					TO	TALS:	0			16	\$4,190.00	\$0.00	0.0

	Makegood Comments											
Date/Time	Action	Added by	Comment									
10/14/20 2:17 PM	Sent To Rep	Patty Sparkman	DUE TO SPECIAL REPORT - PLEASE ACCEPT MG OFFER. THANKS									